506th Airborne Infantry Regiment Association STRATEGIC PLAN FOR 2013-2015

MISSION STATEMENT -

The mission of the Association is to preserve, honor and convey the camaraderie, commitment, accomplishments and traditions of the 506th Parachute Infantry Regiment and its successor units, and of all those served in it.

OUR VISION -

Our mission is to be accomplished by:

- Gathering, maintaining and conveying historical records, personal stories and artifacts about the Regiment and those who were a part of it.
- Assisting 506th Veterans in locating and maintaining contact with other Currahees and with the Regiment;
- Promoting activities that perpetuate camaraderie and esprit de corps among Currahees of all eras; and
- Providing services and benefits to Active Duty and Veteran Currahees and their families during times of need.

OUR VALUES -

Our actions as an Association and as responsible Members shall reflect our shared values of:

- Integrity in performing to the highest standards of ethical behavior.
- Respect for the worth of every individual, and of the right of each of us to be individuals.
- Competence in the making of decisions based upon reasonable assessments of needs and capabilities.
- Accountability for fair, consistent, timely, and effective completion of tasks undertaken and commitments made.
- Commitment to continuous evaluation and improvement of our methods and services to meet changing needs and situations.

OUR CURRAHEE COMMUNITY -

This is the diverse and complex body of persons and institutions for whose benefit we exist. The services we provide to members of the Currahee community reflect the purposes and priorities defined by our mission statement. This community includes Participants, Supporters, and Interested Parties:

• Primary participants

Direct: Veteran and Active Duty Currahees

Others who served with the Currahees

Indirect: Families and survivors of Currahees

• Supporters:

Related military and veteran service organizations

Contributing supporters, both individuals and organizations

• Interested Parties:

Researchers, historians, and journalists pursuing studies of the 506th and its history and contributions News and entertainment organizations and their representatives

OUR STRATEGIES -

Our Board of Directors, officers, committee chairs and volunteers will implement these strategies by setting goals and making decisions consistent with these strategies.

- Involve post-Vietnam era veterans much more heavily in both leadership and day-to-day activities. We need a balance of continuity and orderly transitions of leadership to maintain our support for veterans and to encourage involvement of active duty and younger veteran Currahees.
- Make the transition to an Association Management service for administrative services like accounting, membership management and data processing. A handful of volunteers have created and sustained this organization, but it is clear from the experience of other groups that this is not a viable solution for the future.
- *Develop our fund-raising capabilities for both charitable and administrative activities.* We are too dependent on sporadic contributions that cannot sustain our programming long-term.
- Complete the modernization of our web presence and automate our support systems. The information in our website and our roster database are the critical resources we use in providing services to our members, and must be protected and made more efficient.